



**ARTS COMMISSION
MEETING MINUTES**

MILL VALLEY COMMUNITY CENTER
180 CAMINO ALTO
MILL VALLEY, CA 94941
TUESDAY, JUNE 14, 2022
7:00 p.m.

Coleen Byrne, Chair - present
Farrah Spott, Vice Chair - present
Nancy Elkus - present
Lizelle Green - present
Jeff Harris - present
Victoria Mimiaga - present
Jimmy Singer – absent, excused

CALL TO ORDER

ROLL CALL

Staff present: Director McGrew and Assistant Buchholz,

APPROVAL OF THE AGENDA ORDER

It was **MOVED** by **Vice Chair Spott** and **SECONDED** by **Commissioner Harris** to Approve the Agenda Order. The Motion was carried by a 6 - 0 vote with **None** dissenting.

COMMISSION AND STAFF ANNOUNCEMENTS

Director McGrew reminded the Commissioners about the Freedom Festival on Saturday 6/18 from 11am-3pm on the Plaza.

PUBLIC OPEN TIME

Chair Byrne opened public open time
No one preset to speak

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41 **Chair Byrne** closed public open time

42

43 **CONSENT CALENDAR**

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- 45 1. Consideration of the Minutes of the May 10, 2022 Regular Commission Meeting.
46 Recommended Action: Approve the May 10, 2022 Regular Commission Meeting
47 minutes.

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49 It was **MOVED** by **Commissioner Elkus** and **SECONDED** by **Vice Chair Spott** to Approve
50 the Consent Calendar. The Motion was carried by a 6 - 0 vote with **None** dissenting.

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52 **RECREATION DEPARTMENT AND COMMISSION REPORTS**

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- 54 2. Comedy in the Plaza Review. Recommended Action: Receive Information and Discuss
55 Information

56 **Director McGrew** reported Miller Ave. will be closed to through traffic for the event 5pm-9pm
57 with emergency lane accessibility as he has been working closely with MVFD and DPW.
58 Everything is in place for the event.

59

- 60 3. Concerts in the Plaza Review. Recommended Action: Receive Information and Discuss
61 Information

62 **Commissioner Harris** reported he has filled all the spots for the in-between bands; possible 3 of
63 them bands will be from Tam High. He asked how the Commissioners felt about possible having
64 concerts t-shirts and/or hats made to sell.

65 **Director McGrew** stated it may work to have recreation staff plaza adjacent to sell merchandise
66 via PerfectMind, but he is unsure about the strength of the Wi-Fi on the Plaza. The library is
67 working on getting Wi-Fi added to the area, but he is unsure about the progress of this project.
68 He can report back to the Commission at the August meeting if they want to pursue this idea.

69 **Chair Byrne** stated she likes the idea but did suggest the Commission might want to pass on it
70 for this year as there are so many other things coming in the fall and she is concerned about the
71 amount of bandwidth Commissioners and staff have. Something like this would need at least one
72 Commissioner committed to owning the whole project.

73 **Commissioner Harris** stated he is willing to take this project on and will come back to the
74 Commission with more information at the August meeting.

75 **Chair Byrne** stated she understands that **Commissioner Harris** has a schedule conflict on
76 Saturday which may prevent him for being able to run the PA system for the in-between bands
77 and asked if that was correct.

78 **Commissioner Harris** confirmed he cannot be present for the Saturday concerts and plans to ask
79 **Commissioner Singer** if he can be present on Saturday in his absence.

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- 81 4. Art Projects Committee or Staff Updates. Recommended Action: Receive and Discuss
82 Information and Direct Committee and/or Staff as Necessary.

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- 84 a. Rotating Art on the Plaza

85 **Vice Chair Spott** reported the de-install and installation of artwork will take place on Thursday
86 6/23/22 and there will be a First Tuesday artist reception on the Plaza on 7/5/22.

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b. Activate the Plaza

Director McGrew reported Silent Disco and Starduster Orchestra Dance on the Plaza were both amazing events; he heard multiple requests to do these types of events more frequently.

Chair Byrne reported that she and Supervisor Given have already meet with the company that produced the Silent Disco to discuss hosting another in the fall; she will report back to the Commission on this at a future meeting.

c. Evolution of the First Tuesday ArtWalk

Commissioner Elkus reported the committee continues to discuss ideas and connect with local businesses. The committee likes that idea of moving the ArtWalk to the first Thursdays, but there is a possibility that Council meetings may fall on these days if meetings need to be rescheduled due to holidays.

Vice Chair Spott suggested the first Wednesdays.

Director McGrew reported the Parks & Recreation Commission meets on the first Wednesdays of the month. The only venue that would be affected if the day was changed to Thursdays would be City Hall Council Chambers, all other venues would still be able to host artist receptions.

Chair Byrne stated if the day of the week can't be changed let's investigate expanding what is happening during the ArtWalks. She offered to meet with Paula Reynolds from the Chamber of Commerce to discuss day change and other ideas.

NEW BUSINESS

5. Calls for Artwork Schedule Review. Recommended Action: Receive and Discuss Information and Direct Staff as Necessary.

Director McGrew reviewed the upcoming Calls for Artwork schedule:

DEI Artwork – 7/5-8/5, art selection at 8/9/22 Commission meeting

First Tuesday ArtWalk – 8/15-9/30, art selection at 10/11 Commission meeting

Rotating Art on the Plaza – 11/1-1/6/23, art selection at 1/10/23 Commission meeting

All Call dates are subject to change due the need to extend deadlines or other unknowns

Director McGrew reported he is hoping for the hanging system and lighting will be installed in the DEI gallery space during the Recreation departments annual closure in August so artwork can be displayed starting in September.

Chair Byrne asked if the Call for Plaza artwork could include artwork for the Lumbar Yard to make it one Call with 2 sets of specifications.

Vice Chair Spott stated the Lumber Yard is private property and the Arts Commission is not providing funding for artwork at the Lumber Yard. She asked if the Arts Commission can help them fins an artist without facilitating a Call for them.

Director McGrew agreed to this; as long as there are no fees paid to the Arts Commission; it is the Commission's mission to bring art to Mill Valley.

Chair Byrne suggested keeping the DEI art exhibition length vague since it is a pilot program and there is the unknown of how much art will be submitted for consideration. She also reminded Commissioners and staff that all meetings that include artwork selections will need to start at 6pm – 8/9, 10/11, 11/8, and 1/10/23.

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132 It was **MOVED** by **Vice Chair Spott** and **SECONDED** by **Commissioner Elkus** to Approve
133 the Calls for Artwork Schedule and Above-Mentioned Meeting will Begin at 6pm. The Motion
134 was carried by a 6 - 0 vote with **None** dissenting.

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136 **Director McGrew** stated the Call for Art submission fee could cause a barrier to artist wanting
137 to submit their works; he proposed the Arts Commission consider removing the submission fees
138 for the Call for Art and see if this generated an increase in submissions

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140 It was **MOVED** by **Vice Chair Spott** and **SECONDED** by **Commissioner Elkus** to Approve
141 Staff Proposal to Remove Call for Art Submission Fees. The Motion was carried by a 6 - 0 vote
142 with **None** dissenting.

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144 **STAFF AND COMMISSION REQUESTS AND IDEAS FOR DISCUSSION**

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146 **Chair Byrne** requested a discussion on doing Silent Disco and Starduster Orchestra Dance in the
147 fall.

148 **Chair Byrne** requested a discussion on changing the August meeting date to after 8/9/22 as
149 several Commissioners cannot make that date.

150 **Chair Byrne** requested an update on the Commission t-shirts idea and a status on Wi-Fi in the
151 Plaza.

152 **Commissioner Elkus** requested an Arts Commission budget review.

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154 **ADJOURNMENT** – To the next Regular Commission meeting, which will be held on Tuesday,
155 July 12, 2022 at 7:00pm at The Mill Valley Community Center, 180 Camino Alto, Mill Valley,
156 CA 94941.

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158 It was **MOVED** by **Chair Byrne** to Adjourn the meeting. The Motion was carried by a 6 - 0 vote
159 with **None** dissenting.

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